



A GRETTEL GUERRA
PRODUCTION
JUST. SHOW. UP.

FLORIDA BLEEDING DISORDERS ASSOCIATION PRESENTS

FBDA LIVING CAROUSEL FESTIVAL

THE PARTY OF THE YEAR!

ONE MISSION. ENDLESS IMPACT.
THIS IS THE NIGHT. THIS IS THE CAUSE.

CAROUSEL CLUB
AT GULFSTREAM PARK

EVENING SCHEDULE



6:00 PM CHECK-IN
6:30 PM DOORS OPEN

Check In • Get Your Gear
Grab a Bite • Get Pumped
for an Epic Night!



7:30 PM
LIVING CAROUSEL
KICKOFF!

Let's Unite for a Cause!



SPONSOR BOOTHS

Explore Interactive Booths,
Games, Candy, Prizes &
Family Activities!



8:30 PM
COSTUME CONTEST

Wear Your Best!
Amazing Prizes Await!



10:30 PM
EVENT ENDS

Raffles • Entertainment
Community Celebration
Closing Remarks & Awards

★ SCHEDULE SUBJECT TO CHANGE ★



SATURDAY
OCTOBER 31, 2026



6:00 PM CHECK-IN
6:30 PM DOORS OPEN
10:30 PM EVENT ENDS



CAROUSEL CLUB
AT GULFSTREAM PARK

901 S Federal Hwy, Hallandale Beach, FL 33009

FEATURING
SoFla's DJ MEMO!

CARNIVAL EATS!

MEAL + DRINK
INCLUDED WITH TICKET!
Additional carnival favorites
available for purchase!

GAMES! PRIZES!
COSTUME CONTEST!
SOMETHING FOR
EVERYONE!



Florida
Bleeding
Disorders
Association™



BEST PLACE
FOR CANDY NIGHT.

Family Fun. Community. A Cause.



CORPORATE AND SPONSOR
ACTIVATIONS AVAILABLE



VIP LOUNGE
SEATING AVAILABLE



SUPPORTS
PATIENTS &
FAMILIES

FUNDS EDUCATION
& ADVOCACY

PROMOTES ACCESS
TO CARE

BUILDS A STRONGER
COMMUNITY



GET YOUR
TICKETS TODAY!

FOR MORE INFORMATION AND TICKETS GO TO:
FLbleedingDisorders.org

★ SUPPORT THE MISSION! ★

★ ALL PROCEEDS FUND VITAL SERVICES FOR THE FBDA COMMUNITY.





Florida
Bleeding
Disorders
Association™

August 2026

Hello!

The Florida Bleeding Disorders Association (FBDA) proudly invites you to partner with us as a sponsor of the FBDA Living Carousel Festival on Saturday, October 31, 2026, at 6:00 PM the Carousel Club at Gulfstream Park.

As FBDA's flagship annual fundraising event, the Festival is central to our mission of improving the quality of life for individuals and families affected by hemophilia, von Willebrand disease, and other rare bleeding disorders. Each year, patients, caregivers, families, healthcare professionals, volunteers, industry partners, and community supporters unite to raise awareness, promote healthy activity, strengthen community connections, and generate critical funding that supports education, advocacy, emergency assistance, family services, and community outreach throughout Florida.

Building upon the success of our largest annual fundraiser, the Living Carousel Festival is the next evolution of the Unite Walk—an enhancement, not a replacement. Designed to increase participation, expand community engagement, and elevate sponsor visibility, this innovative format strengthens everything our partners have come to value about the Unite Walk while creating an even greater impact for the bleeding disorders community.

Unlike a traditional fundraising walk that concludes when participants cross the finish line, the Living Carousel Festival is intentionally designed to maximize engagement—for our community and for the partners who make our mission possible. As participants naturally circulate throughout the venue, sponsor exhibits receive repeated visibility. Rather than leaving once the walk concludes, families remain together to enjoy the evening, creating extended opportunities for sponsors to engage with patients, caregivers, healthcare professionals, and community supporters. Interactive sponsor experiences naturally encourage meaningful conversations, educational resource sharing, and lasting community connections.

As a 2026 Living Carousel Festival Exhibitor Sponsor, your partnership will provide guaranteed exposure (Please see next page for listed sponsorship tiers and benefits)

Together, we have an opportunity to build upon a trusted tradition while establishing the Living Carousel Festival as Florida's premier annual bleeding disorders fundraising event—one that inspires our community, strengthens partnerships, and creates lasting impact for the families we proudly serve.

We sincerely appreciate your continued partnership and look forward to welcoming you as a valued sponsor of the 2026 Unite Walk for Bleeding Disorders.

Sincerely,

Ramona L. Benjamin

Mona Benjamin, Executive Director

Florida Bleeding Disorders Association

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Florida
Bleeding
Disorders
Association™

Unite
for Bleeding Disorders

FBDALIVING CAROUSELFESTIVAL

ONE MILE. ONE MISSION. ONE CELEBRATION

SPONSORSHIP OPPORTUNITIES

GRAND CAROUSEL SPONSOR



\$25,000
(EXCLUSIVE)

- ★ 25 VIP Event Admissions
- ★ Reserved VIP Lounge with custom signage
- ★ Signature Carousel Cocktail served in a commemorative branded cup at the VIP Bar for all who purchase a drink
- ★ Special Sponsor Presentation with illuminated batons, live performers & emcee introduction
- ★ Speaking opportunity during the evening program
- ★ Continuous recognition from the main stage throughout the event
- ★ Extended visibility on the Jumbotron and venue monitors
- ★ Premier logo placement on all event marketing materials
- ★ Premium recognition on website, social media, email campaigns, printed materials & event signage
- ★ Featured recognition in event program
- ★ Professional group photo with FBDAL leadership for website & social media
- ★ Recognition in post-event recap and sponsor thank-you campaign
- ★ First right of renewal for next year's event

GOLDEN CAROUSEL SPONSOR



\$15,000

- ★ 15 VIP Event Admissions
- ★ Reserved VIP Seating
- ★ Featured logo placement on event signage
- ★ Continuous recognition from the emcee throughout the evening
- ★ Visibility on the Jumbotron and venue monitors
- ★ Website and social media recognition
- ★ Featured sponsor in the printed event program
- ★ Sponsor activation opportunity
- ★ Recognition in promotional materials

CARNIVAL MIDWAY SPONSOR



\$10,000

- ★ 10 VIP Event Admissions
- ★ Preferred logo placement on event signage
- ★ Recognition from the main stage throughout the evening
- ★ Visibility on the Jumbotron and venue monitors
- ★ Website recognition
- ★ Featured listing in the event program
- ★ Social media recognition
- ★ Sponsor activation or booth opportunity
- ★ Recognition in promotional materials

CAROUSEL COMPANION SPONSOR



\$1,000

- ★ 1 VIP Event Admission
- ★ Mixers VIP Lounge access (shared networking lounge area)
- ★ Visibility on the Jumbotron
- ★ Social media recognition



★ ★ BECOME A SPONSOR & HELP CREATE A FUTURE WITHOUT LIMITS. ★ ★



SUBMIT YOUR SPONSORSHIP TODAY!
<http://FLBleedingDisorders.org>



SUPPORTS
PATIENTS &
FAMILIES



FUNDS EDUCATION
& ADVOCACY



PROMOTES ACCESS
TO CARE



BUILDS A STRONGER
COMMUNITY

TOGETHER,
WE CAN MAKE
EVERY MILE COUNT.



UNITE. WALK. GIVE HOPE. UNITE LIVING CAROUSEL WALKATHON

BENEFITING



Florida
Bleeding
Disorders
Association™

EVENT VISION

MORE EXPOSURE. MORE IMPACT.

The walkathon is designed to attract more attendees than ever, creating more **visibility, more connections, and more opportunities** for our sponsors.



LIVING CAROUSEL

Participants carry inflatable ponies to create a moving carousel.



MORE ATTENDEES

Our biggest turnout yet brings your brand in front of more families, supporters & future advocates.



INCREASED VISIBILITY

Sponsors are highlighted throughout the event experience — on décor, activations, and key touchpoints.



MEANINGFUL CONNECTIONS

Engage directly with the community in a setting built for interaction and lasting impact.



MAKING A DIFFERENCE

Together, we unite for those affected by bleeding disorders and create hope that lasts.



DATE
SATURDAY,
OCTOBER 31, 2026



TIME
6:30 PM – 10:30 PM



VENUE
THE CAROUSEL CLUB
AT GULFSTREAM PARK



ATTENDEES
FAMILIES, FRIENDS,
SPONSORS & COMMUNITY
SUPPORTERS



TOGETHER,
WE WALK, WE GIVE,
WE MAKE A DIFFERENCE.



THANK YOU SPONSORS!

 Florida Bleeding Disorders Association™



Carousel Club



ICONIC VENUE.
Unforgettable setting
that elevates your brand.



MORE EXPOSURE.
High-visibility placement
to maximize brand awareness.



MEANINGFUL CONNECTIONS.
Engage with a passionate
community and key supporters.



STRONGER IMPACT.
Your support helps bring hope
and changes lives.